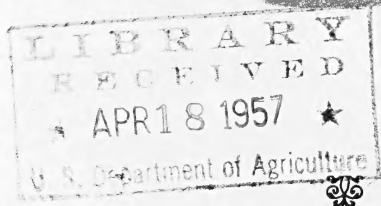


ROOTED CARNATION CUTTINGS

1957



LOWER PRICES
HIGHER QUALITY
UNCONDITIONAL GUARANTEE



SIM CARNATION COMPANY
47 Morton Avenue
Saugus, Massachusetts



SHIPMENTS are paid for by the customer. All shipments made within the United States will be made by Railway Express unless we are otherwise instructed.

SMALL ORDERS of 100 to 250 cuttings will travel cheaper by parcel post than by express, and if sent special delivery there will be no delays on weekends or holidays as is frequently the case with express. Figure about 5 pounds per 100 cuttings, and make allowances when sending your check in advance.

AIR SHIPMENTS weighing less than 20 pounds (300 to 400 cuttings) will go cheaper by Air Express or Air Parcel Post than by Air Freight. Larger shipments travel cheaper by Air Freight. All shipments outside of the United States will be made by air except to Canada. Canadian shipments will be made as the customer may direct. All are F.O.B. Saugus, Mass.

A NOTIFICATION card will be sent you upon receipt of your order advising approximately when it will be sent to you. As weather conditions affect both the production of cuttings and the length of time required to root them, we must be allowed a few days either way of the requested shipping date.

**Special prices quoted on orders
exceeding 5000 cuttings.**



*Cuttings are taken from stock plants
grown just for that purpose*

| | Per 100 | Per 1000 |
|---|------------|-------------|
| SELECTED RED SIM , a selected strain of Wm. Sim, slightly larger and fuller than the original. Plants are more vigorous. Otherwise the same. | \$15.00 | \$125.00 |
| HARVEST MOON , a bronzy-yellow sport of Sim which blends nicely in all sorts of arrangements and may be substituted for yellow | \$15.00 | \$125.00 |
| PEPPERMINT SIM , a sport of Sim. White petals with red pencil lines. Otherwise the same. | \$15.00 | \$125.00 |
| YELLOW SIM , a golden or buff-yellow, similar in color to Harvest Moon, but slightly more yellow, and holds its quality better. | \$15.00 | \$125.00 |
| CHARLENE , a recent seedling of brilliant, rich deep pink. The variety has done well with us, even in intense hot weather. Flowers are large and of fine quality. Stems are long and strong. Plants are clean and vigorous. Production is high. Splitting is very slight. | \$15.00 | \$125.00 |
| CALYPSO SIM (Limited supply), a new salmon pink with deeper, richer color than Salmon Sim. Very attractive..... | \$15.00 | \$125.00 |
| HOLLYWOOD SIM (Limited supply), light pink petals with red overlay. Color is similar to Scarlet Sim except that there is more color, and this does not fade or change as much in bright, hot weather. | \$15.00 | \$125.00 |
| GAYETY (Limited supply), a color similar to Mamie. Flowers have more color, and there is less sporting in the variety. | \$15.00 | \$125.00 |

*Delivery in one to three weeks on most
varieties, or at any later date*

*Cuttings are guaranteed to be clean,
vigorous and well rooted*

We are retaining the finest plants, the most popular varieties and the best propagating policies of the former management of this firm. We have also retained several of the experienced propagators and growers who helped to make the name of SIM a well known and respected one in the carnation industry.

However, to insure you an even better product and more efficient service, we have added new stock, have increased our propagating area, have built new refrigerating units, have installed new and more efficient mist systems, and are taking advantage of every new advance in the propagating of carnations which we feel will help us to supply you with the finest carnation cuttings available and the best service possible.



*250 of one variety at the 1000 rate
No order accepted for fewer than 100
of one variety*



***10% Discount Cash with Order
plus
10% Extra Cuttings Free***

The stock which we ship to you is carefully selected and packed. We hold a "good order" receipt for it from the transportation company. After a shipment leaves our hands, we have no further control over it and our responsibility ceases. We cannot prevent packages being left on exposed station platforms or placed next to hot steam pipes. Neither can we prevent delays or rough handling.

WE DO GUARANTEE that the stock we ship is clean, vigorous and well rooted. If the shipment has been frozen, heated, damaged by rough handling, or long-delayed, (1) advise the delivery man or agent at once; (2) accept the shipment in bad order, and get a "bad order" receipt for it, and (3) file a claim with the delivery company. Do not reject the shipment, and do not file a claim with us for stock damaged in transit. We will co-operate with you in securing the claim, and will help you get additional cuttings so that your planting will not be delayed; but we can only guarantee the stock before it leaves our hands.

For every cutting you receive which is not clean, is weak or poorly rooted, we will send you two cuttings without charge. Just return the poor ones to us within 24 hours of their receipt.
